



PARC'S ONLINE AUCTION 2020

PRESENTED BY

RAYMOND JAMES

Out of an abundance of caution during this pandemic, PARC's Leadership Staff and the PARC Golf Tournament Committee is moving the Golf Tournament Weekend events to an Online Auction. Throughout the week of *September 14th – 19th*, "guests" can bid on great items and support PARC in meeting the challenges of COVID-19 and helping those we serve exercise their independence and live life to the fullest.

To show our appreciation for the continued support, our wonderful sponsors will be recognized through:

ALL SPONSORS WILL RECEIVE:

- ❖ Logo and recognition post on all PARC social media in reference to the Golf Tournament: Facebook, Instagram, Instagram Stories, Twitter and LinkedIn
- ❖ Logo added to FB Event Cover Picture for 2020 Event
- ❖ Logo added to PARC's Event Webpage with link to individual company website
- ❖ Opportunity to submit a full-page color ad (5.5W x 8.5H) to the Virtual Event Program that will be available on PARC's Event Webpage
- ❖ Logo and recognition on E-Newsletter
- ❖ Company Name Listed on the 2021 Golf Tournament Weekend Announcement Card
- ❖ Recognition in the 2021 Sponsorship Packet
- ❖ Opportunity to Tour PARC's Campus when it is safe for PARC Clients, Sponsors, and Staff
- ❖ Logo highlighted on Online Auction Site with link to individual company page for the week that the Auction is live

GOLF DAY SPONSORS WILL RECEIVE:

- ❖ Recognition on a specific sign thanking 2020 Golf Sponsors at the 2021 Golf Tournament Check-In
- ❖ Recognition for their commitment to PARC during opening remarks at the 2021 Golf Tournament and during post tournament Awards/Speeches

FRIDAY NIGHT PARTY SPONSORS WILL RECEIVE:

- ❖ Recognition on a specific sign thanking 2020 Friday Night Party Sponsors at the 2021 Friday Night Party
- ❖ Recognition for their commitment to PARC during 2021 Friday Night Party CEO Speech

If you have any questions please contact PARC's Director of Events, Emery Johannes, ejohannes@PARC-fl.org or 727-341-6962