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Dear PARC Friend,

I am excited to share with you that earlier this year, PARC was approached by Skip Holtz, USF Head Football Coach, after attending PARC's *Friday Night Lights* event at the Raymond James/PARC Golf Tournament, with an idea to develop a Tampa Bay area Celebrity Pro-Am Golf Tournament. After much deliberation, the committee realized this is a wonderful, new opportunity for PARC. Avila Golf & Country Club, one of the most exclusive Clubs in the area, has agreed to host the event and make sure it becomes one of the premier events in Tampa Bay for years to come. Avila only holds 16-18 charity golf tournaments per year and this event will be one of only three or four organized "celebrity" tournaments.

**Coach Holtz will serve as the Featured Celebrity with the following celebrities scheduled to appear: Dick Crippen, David Greenwood, Jon Gruden, Joe Magrane, Tino Martinez, Anthony McFarland, Fred McGriff, Ryan Nece, Lou Piniella, Shelton Quarles, Reginald Roundtree and Vinny Testaverde.** Our goal is that each golf foursome will have the privilege of playing with a celebrity as the fifth member of their team during the tournament.

**The inaugural PARC Celebrity Pro-Am Golf Tournament Featuring Skip Holtz will be held on Sunday, February 12 and Monday, February 13, 2012.** We will kick off the tournament with a Pairing Party at Avila on Sunday evening where participants will have the opportunity to mingle with and bid for the celebrity they would like to have on their golf team. The Sunday night festivities will be followed with a world class golf tournament on Monday, February 13.

Enclosed you will find a *Reserve Your Team* invitation detailing a variety of sponsorship opportunities; options that include golf and options for recognition and attendance at the Pairing Party. I hope you are as excited as we are by this opportunity and join in on what is sure to be a memorable time for all. This should be the start of one of the longest running, premier events in the Tampa Bay area, and will provide amazing support, new friends and much needed revenue to the PARC organization, enabling them to continue providing opportunities to children and adults with developmental disabilities so they can reach their goals and live their lives to the fullest.

With gratitude,

Co-chairs of the 2012 PARC Celebrity Pro-Am Golf Tournament Featuring Skip Holtz

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